

Associated Square Dancers of Superior California  
Board Meeting

Date: July 20, 2008, 12:14 p.m.

Location: Veteran's Memorial Hall, Royer Park, 110 Park Drive, Roseville, CA

Present:

President – Mitch Cari  
Vice President – John Zell  
Secretary – Christine Zell (*Absent*)  
Treasurer – Suzanne Owens  
Jr. Past President – Bob Kamuf  
Caller/Cuer Procurement Director – Bonnie Abramson  
Historian – Carolyn Matthies  
Insurance/Membership Director – Pat Wilcox  
Promotions Director – Jerry Little (*Absent*)  
Sunshine/Blood Reserve – Keron Weisbart (*Absent*)  
Youth Director – Heidi Jellested (*Absent*)  
District 1 Director – Leo and Denise Springer (*Absent*)  
District 2 Director – Bob and Margaret Hicks  
District 4 Director – Jerry Grace (*Absent*)  
District 5 Director – Corky Bolin  
District 6 Director – *Vacant*  
District 7 Director – Sue Regadanz (*Absent*)  
District 8 Director – Joe White  
Web Master – Morrie Weisbart

A quorum was met based on 11 of the 18 positions. The meeting was called to order.

OFFICER REPORTS

*President* - Mitchell Cari

Motion: Provide President \$300 advance to pay for travel to August Council meeting in Fresno.

*1<sup>st</sup>* : Corky Bolin

*2<sup>nd</sup>*: Joe White

*Vote*: Motion passed.

Motion: Pay \$100 Council dues.

*1<sup>st</sup>* : Bob Hicks

*2<sup>nd</sup>*: Corky Bolin

*Vote*: Motion passed.

*Secretary* – Presented by Mitch Cari (Christine Zell absent)

The delegates meeting did not have a quorum at the April meeting thus all business actions are null and void and will need to be readdressed in this next meeting.

Discussion: The Board was fine but not in the Delegates.

Motion: Accept the March Board meeting minutes.

*1<sup>st</sup>*: Suzanne Owens

*2<sup>nd</sup>*: Corky Bolin

*Vote*: Motion passed.

*Treasurer* - Suzanne Owens

- Going to discuss the movement of some of the funds from Dancer Enhancement CD that is coming due on August 8<sup>th</sup>.
  - Reimburse the ASDSC Checking Account for expenses already authorized and spent from Dancer Enhancement.

Motion: Accept the Treasurer's Report.

*1<sup>st</sup>*: Bonnie Abramson

*2<sup>nd</sup>*: Bob Hicks

*Vote*: Motion passed.

- Looking into moving the CD from CitiBank to another bank to see if we can get a better interest rate. The interest rate has gone down significantly in the last year. We have the 3 month CD which is available right now, then the 6 month CD and the year CD coming available on the 1<sup>st</sup> and the middle of August. We will be discussing that in the next meeting.

*Vice President* - John Zell

No Report

*Jr. Past President* – Bob Kamuf

No Report

Reported by Mitch Cari - The By-Laws were mailed off in time to meet the cutoff date. I had very little comment – except that it was pointed out that we failed to have an oversight for the Dancer Enhancement Fund. Just to let you know that is a restricted fund. Started out as the Building Fund and renamed sometime in the 90s. When we did that, we talked to our tax person and he said since the fund started out as a restricted account for the Building Fund it had to remain restricted although it was redirected as Dancer Enhancement Fund. It cannot be commingled with normal operating funds. We need to go back and put back in an oversight. We will go back and put in an amendment for that.

**Board member reports:**

*Caller/Cuer Procurement* - Bonnie Abramson

Received signed contracts for Harvest Hoedown 2009 from Tony Oxendine, Bronc Wise and Andy Allemao. Have not received back one from Ray Garza and I've contacted him again.

Received signed contracts for Harvest Hoedown 2010 from Tim Crawford and Eric Henerlau but I'm still waiting for the signed contracts from Jet Roberts and Sharon and Casey Parker.

For State Fair, Bill Silver has agreed to be the caller for the Demo. I have not done his contract yet. Confirmed 45 minutes. Normally give \$50 caller and \$50 for cuer. Approached Charlie Eskin. He said he'd rather not but if we were absolutely desperate he'd do it. Will continue to look for cuer.

Fifth Saturday dances – spoke with Ben Goldberg for January 31, 2009. Would like to offer him \$150 flat and let him pay his own travel. I have not done May 31<sup>st</sup> yet. It's not Memorial Day weekend so I will find a caller for that.

Question on August 29<sup>th</sup>. It is State Fair but not Labor Day weekend. Do we want to do a dance that weekend?

Go ahead with plans for that.

October 31<sup>st</sup> is Halloween. Do we want to a dance that weekend?

Go ahead with plans for that.

Motion: Caller fee for January 31, 2009 for Ben Goldberg of \$150 flat fee with him paying his own transportation. May 31<sup>st</sup> dance for fee of \$150 or \$20 a square whichever is greater plus economy airfare and one night's lodging (with hope in someone's home).

1<sup>st</sup>: Corky Bolin

2<sup>nd</sup>: Pat Wilcox

*Vote*: Motion passed.

Fun Weekend 2009 – I have not contacted any callers yet.

1. Want to make sure we're going to have it again.
2. Want to see if we're going to want to move it back a week to avoid graduations.
3. Jet Roberts expressed an interest in working with us again. He is also interested in doing a possible different format where he and another caller would in essence co-sponsor the event. Callers often sponsor weekends where they take the risk and if there is a profit, they get it. Him and Tony Oxendine are looking at this being a trail in dance for National down in Long Beach. If we make money, we make it together. If we lose, we lose it together.

*Historian* – Carolyn

No Report

*Membership* – Pat Wilcox

Will present a renumbering of the Districts motion at the Delegates meeting cutting the districts to seven.

Will be asking for New Dancer rosters from clubs

*New Dancer* – Vacant

Communal dance is still on there. I'll be talking to the delegates about that.

*Promotions - Absent*

We still have our signs. If you haven't seen them, there up front.

Bonnie: Someone brought a colorful ribbon back from the ISDSC convention. They say, "Join the Fun. Learn to Square Dance. Ask me about classes." A company does a bunch of ribbons – different colors.

Purchased 80 spots – 30 second ads on K-Hits. Played ad for Board. Ads will start to run August 26 for two weeks – heavy on the weekends and heavy on the commute times. That was \$1000.

Signs will be distributed at the Delegates meeting. There are 100 magnetic signs and 50 lawn signs. Start out giving 4 per club. Room to put a local phone number. Going to ask that Masking Tape or Medical Tape be used and no permanent marker on the sign so that they can be reused.

*California State Fair Coordination - Mitchell Cari*

Dancing at the State Fair on August 31<sup>st</sup>, 3pm – Center stage. There is a sign-up sheet for Megan's Law. If you want to dance, you must wear square dance attire appropriate for your club on a party night. That will also get you in free to the fair. We ask that you wear a badge

Dress like entertainers. No shorts.

*Progressive Squares – Mitchell Cari*

We decided not to do Progressive Squares.

*Sunshine – Absent*

No report – will present at Delegates meeting

*Blood Reserves – Absent*

No report – will present at Delegates meeting

*5<sup>th</sup> Saturday Dances –*

Bonnie Abramson suggested dropping Intro to Square Dancing session in the spring months.

President recommended deferring to Delegates since they are the ones that wanted this included. He asked if everyone had seen his letter on the 85 calls. He will address later in the meeting.

*Youth Director – Heidi Jellesed - Excused Absence*

No report submitted

*Fun Weekend - John Zell*

2008 Fun Weekend was changed to the second weekend in June. Couldn't have done it without the committees and the coordinators out in front helping to coordinate and organize the event. Thank you to the committee.

Two Halls – Franklin Hall – Plus, Mainstream and Handicapables. Expo Hall – Advanced and the Blast Class.

After the awards, we moved Mainstream and Handicapables out to the slab. This gave all levels additional dance time and space which worked out really well.

Activities – We had 22 games

Outdoor activities 9:30 am – noon

Indoor games from noon – 1:30 pm.

Outdoor games 3:00pm – 3:30 pm.

Great time. 11 teams – which include one family that was not associated with any club.

85 participants in the games who participated in 528 different games.

Thanks to Jerry Little for his efforts. He collected a good supply of food vouchers and for the first time 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place winners for all the games received a prize along with their award. The final standings for the teams were Elk Grove Hoedowners came in first, Guys and Dolls took second, Overalls were third, Lucky Steppers fourth, and Cloverleaves were fifth.

Ice Cream Social – took an hour.

Raffles – lot of variety

Second weekend in June is Father's Day weekend and a lot of graduations taking place during that time. The pool next door that is with the city, they rent that out for the senior graduation night's lock-ins which happened to us this last time. Music until 3:30 in the morning. We'll need to look at a new weekend.

*Harvest Hoedown* – Bonnie Abramson

No report – will present at Delegates meeting

*2009 National Convention* - Mitchell Cari

No report

### **District Directors**

*District 1* – Leo and Denise Springer - *Absent*

No report

*District 2* – Bob Hicks

No report

*District 4* – Jerry Grace - *Absent*

No report

*District 5* - Corky Bolin

No report

*District 6* - Vacant

*District 7 - Sue Regadanz - Absent*

No report

*District 8 - Joe White*

No report

*ASDSC Website - Absent*

A written report was submitted.

## NEW BUSINESS

### Nominating Committee

Chairman – John Zell, Vice President

Committee consists of all District Directors

John will be contacting all currently serving members to see if you are interested in running again.

Mitch Cari announced he would not be running again for President.

### Emergency Motion

*Motion: Adjust the timetable for sending out the minutes. To be presented at the Delegates Meeting. Need Board's input recommendations to Delegates.*

Reads:

- a. To have the ASDSC Secretary minutes completed and sent to the Webmaster for posting 30 days prior to the meeting at which they are to be approved.
- b. To have the Webmaster have the minutes posted to the website and notice sent out informing the clubs that they are posted at least 21 days prior to the meeting at which they are to be approved.
- c. The ASDSC agendas be posted to the website 14 days prior to the meeting they pertain to.

*1<sup>st</sup>: John Zell*

*2<sup>nd</sup>: Corky Bolin*

Discussion highlights: May not have 30 days between meetings.

Morrie Weisbart suggested modifying for Secretary to have minutes completed 21 days prior and Webmaster posted 5 days prior to the meeting.

John R. stated he had looked at the meeting calendar and felt there was time to allow for the 30 days in advance.

Bonnie stated that in the new by-laws there was a meeting every other month and that would probably work but needed to give the Secretary ample time to turn them around considering people work. Further recommended the modification as stated with 21 days.

The President asked if the Author of the motion would like to modify the Motion, with the first and second in agreement.

Motion Author: John Roloson

Motion Modified to be presented to Delegates:

- a. To have the ASDSC Secretary minutes completed and sent to the Webmaster for posting 21 days prior to the meeting at which they are to be approved.
- b. To have the Webmaster have the minutes posted to the website and notice sent out informing the clubs that they are posted at least 5 days prior to the meeting at which they are to be approved.
- c. The ASDSC agendas be posted to the website 14 days prior to the meeting they pertain to.

*1<sup>st</sup>*: John Zell

*2<sup>nd</sup>*: Corky Bolin

*Vote*: Motion passed

We will bring it forward to the Delegates to see if they want to accept it.

Mitch Cari addressed the “Dance 85” letter. For those who hadn’t seen it, basically he wrote it as a dancer not as the President of the ASDSC because the letter was not approved by the ASDSC Board. Our organization being a national and state organization have done a number of marketing studies and they have consistently said three points:

1. People don’t like our attire (We are slowly addressing this and have seen a change in this with the women going from the poofy skirt to the prairie skirt)
2. We need to find a way for them to come into the activity more than once a year (We haven’t seen this addressed yet)
3. That there are too many calls for a person to try and learn in a shorter period (There has been a lot of discussion of there maybe being a Mainstream program rather than something in between)

Does our association want to initiate a program to allow either Mainstream or some other format? There are numerous other programs – as little as 3 to 5 through the Blast Class system; 5, 10, 15 or 17 week programs to allow secondary entry into the market for our activity. If the clubs aren’t willing to consider this and stand the expense and support of this program, do we as Association want to support this in the way of callers, halls, etc.? The Delegates have already approved the Communal classes. In all honesty, this would probably be something that would be a negative expense for a while. Do we want to see if this is something we want to explore and use the Dancer Enhancement Fund to support that effort. Do we want to bring this forward to the delegates?

Discussion Highlights:

Pat Wilcox: Seeing that we are trying to find ways to bring new people into the program – finding new ways to shorten the program would be a good idea. Colleges are looking at their class sessions and looking at shortening sessions to attract more students. With everybody working, not always can a husband and wife make it to all the sessions with other obligations and events.

*Motion:* Bring the idea of an alternative compressed class for a secondary entry point in this activity.

*1<sup>st</sup>:* Corky Bolin, District

*2<sup>nd</sup>:* Suzanne Owens, Treasurer

*Vote:* Motion passed.

Meeting was adjourned at 12:22 pm.

**Next meeting is September 14, Natomas Raleys Event Center, 4650 Natomas Blvd. Sacramento, CA 95835 – Board Meeting (1 - 4pm).**