

ASDSC BOARD MEETING  
April 09, 2006

From: Sue Regadanz/Treasurer

- 1) Banking summary
  - a. Note – added \$5,000 to Misc in Budget Income for Promotions to balance budget for 2006.
  
- 2) ASDSC PO Box for all correspondence
  - a. Royal Oaks Main Post Office
  - b. 6 Months rental \$36/Yearly \$72
  - c. 2 Keys \$2
  
- 3) Past Tax Returns to be done are 2003, 2004 and current 2005
  - a. Contact made to have these done by a CPA who does 'Non-Profit' as part of his business.
  - b. One Price Quote of \$400
  - c. Waiting for 2<sup>nd</sup> price quote
  - d. Note – No need to file if gross income < \$25,000 (2003, 2004)
  - e. Non-Profit deadline May 15<sup>th</sup>. Extension to August 15.
  
- 4) State convention raffle tickets \$450
  - a. Sent in \$20
  - b. Out still is \$80
  - c. Balance of tickets to be sold \$350

*Attachment 2*

## REPORTS FOR THE ASDSC BOARD MEETING – MARCH 12, 2006

Submitted by Bonnie Abramson & Bob Kamuf

### CALIFORNIA SQUARE DANCE COUNCIL MEETING – FEBRUARY 11, 2006

Bonnie Abramson and Bob Kamuf attended the California Square Dance Council, Inc. meeting in Ventura the weekend of February 10 – 12, 2006 on behalf of Mitchell & Laura Cari

Joe & Sharon Boyajian (San Joaquin Association) and Kimberlee & Michael Streby (San Diego Association) have both submitted their names for the office of Council President for the 2006/2007 term. It would be our recommendation to have ASDSC support the election of the Boyajians since they come from the Northern California Area (San Joaquin area). Arnold & Peggy Rose of Brentwood have been nominated for the position of Northern Area Vice President (a position currently held by the Boyajians) and they are running unopposed.

Reports were received on the status of the upcoming State Conventions, as well as the 2009 National Square Dance Convention in Long Beach. Attendance is currently very poor for the 2006 State Convention, scheduled April 21 – 23 at Seaside Park in Ventura. Clubs are encouraged to promote attendance to everyone. In fact, the 2009 National Convention Chairmen have offered one of their commemorative belt buckles as a prize to the Association that increases their pre-registration numbers by the highest percentage over the number of registrations on the books from that Association as of the February Council meeting. At that time, ASDSC had nine people pre-registered. Grand prize tickets have just been received for our area, but all tickets sold must be turned in by April 1<sup>st</sup> to receive credit towards commission on the sale of the tickets. Everyone is reminded to list their Association's name (in our case "Superior") when registering for the convention as the Association gets credit for "dancer days" for each person attending from our association – this helps our ASDSC Budget.

Not much was reported for the 2007 Convention in Riverside. Approval was given for the proposed budget and admission fees for the 2008 California State Square Dance Convention, scheduled April 18 – 20, 2008 at Cal Expo in Sacramento. There will be a trail in dance on Thursday, April 17<sup>th</sup>. ASDSC member clubs are reminded that those dates were approved as "Blackout Dates" in order to support the convention. There will be no State Convention in 2009 as Council is sponsoring the National Convention in Long Beach. The 50<sup>th</sup> California State Square Dance Convention will be held in Fresno in 2010. Fresno was the location of the 1<sup>st</sup> California State Convention. John & Jackie Rowe, current Council Presidents, have submitted their name as chairmen of the 2010 Convention and are running unopposed.

A proposal was made to transfer the San Joaquin Association from the Northern Area into the Central Area to help even out Council's geographical boundaries and this will be voted on at the next meeting.

*Attachment 2*

4-9-06

ASSOCIATED SQUARE DANCERS OF SUPERIOR CALIFORNIA  
PROMOTIONS DIRECTOR REPORT

ITEM #1

AS REQUESTED BY DELEGATES ON JAN. 2006. I WAS REQUESTED TO PLACE ADDS IN THE SACRAMENTO BEE. END OF AUG / 1<sup>ST</sup> PART OF SEPT. AT THAT TIME (JAN. 2006) A BUDGET OF UP TO \$5000.00 WAS APPROVED BY THE DELEGATES.

(PLEASE SEE ATTACHMENTS #1, #2 AND #3)

2006 SAC BEE ADD \$3517.50

(NOTE: 2005 \$2950.00 (5 DAYS)) (20 CALLS RECORDED)

ITEM #2

AS REQUESTED BY ASDSC PRESIDENT IN JAN / MARCH 2006. ATTEND: HOME SCHOOLERS CONFERENCE AUGUST 18-21, 2006 RADISSON HOTEL SACRAMENTO.

ADD PROGRAM BOOKLET \$150.00

BROCHURE BAG (600) \$125.00

ADD HS MAGAZINE \$160.00

\$435.00

ALSO: STATE COUNCIL HAS RENTED A BOOTH AND WE HAVE BEEN REQUESTED TO HAVE A DEMO DANCE AT THIS CONFERENCE.

ITEM #3

RIVERCATS GAME DEMO - THIS REQUEST IS FROM MARCH 2005 BOARD MEETING.

MUST SELL (200) TICKETS @ 11<sup>00</sup> = \$2200<sup>00</sup>

25% DOWN = \$550.00

ITEM #4

DEMO ROYER PARK - OPEN TO PUBLIC - July 16

EST. \$500.00

(THIS WAS APPROVED APRIL 2005)

Attachment 4

ITEM #5

EXTEND TOLL FREE PHONE LINE UNTIL  
APRIL 2007. \$600.00

(NOTE: PART OF MOTION OF ITEM #1  
JAN. 2006)

ITEM #6

PRINT COPIES (2000) \$107.50

ITEM #7

BANNER (APPROVED APRIL 2005) \$42.95

ITEM #8

FEES FOR DEMO'S 2006-2007 \$500.50

ITEM #9

REPRINT 50K BOOKMARKS \$576.69  
(ATTACHMENT #4)

ITEM #10

ADVERTISING WITH GOLD COUNTRY MEDIA  
(11) PUBLICATIONS (6) MONTHS \$420.00

AUBURN JOURNAL - 6 DAYS A WEEK PAPERS

COLFAX & COVERSTORY - THURSDAY PAPER

AUBURN COVERSTORY - WEDNESDAY PAPER

ROSEVILLE PT - WEDNESDAY/SAT PAPER

GRANITE BAY PT - WED/SAT PAPER

ROCKLIN PLACER HERALD - WED PAPER

LINCOLN NEWS MESSENGER - THURSDAY PAPER

LOOMIS NEWS - THURSDAY PAPER

FOLSOM TELEGRAPH - WED PAPER

FOLSOM MARKETPLACE - WED PAPER

EL DORADO HILLS TELE - WED PAPER

ITEM #11

ADD EL DORADO GOLD BANNER - \$147.90  
(5 WEEKS - 4 AUG/1 SEPT)

NOTE: THE FOLLOWING ARE DEMO'S IN WORK.

- 1.) MAY 13, 2006 HARTOWN GRANGE
- 2.) MAY 8, 2006 EL DORADO FAIR GROUNDS
- 3.) JUNE 10, 2006 DOWNTOWN PLACERVILLE 2007  
Attachment #

- 4.) JULY 8, 2006 GRABS VALLEY (FUN WEEKEND)
- 5.) JULY 16, 2006 ROYER PARK
- 6.) JULY 16, 2006 RIVERCATS GAME
- 7.) AUGUST 18-21, 2006 HOME SCHOOLERS CONFERENCE

PLEASE REFER TO: ASDSC PROMOTIONS PAGE  
OR EVENT PAGE.

OR CONTACT: JOHN R. KOLOSAN 530-626-8461

EMAIL: IT'SNOTSQUARE@YAHOO.COM

MAIL: 2250 "B" BEDFORD AVE.

PLEASERVILLE, CA 95667

~~PLEASE~~

LOTS OF HELP NEEDED FOR DEMO'S  
LISTED ABOVE.

THANKS  
JOHN

Attachment. 4

# September 2006

## September 2006

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Date	Tagline	Unit	Cost	Media	Location
9/1/2006	Retail	2x5	\$877.50	The Sacramento Bee	
9/3/2006	Action Ad	2x5	\$660.00	The Sacramento Bee	
9/4/2006	Action Ad	2x5	\$660.00	The Sacramento Bee	
9/7/2006	Action Ad	2x5	\$660.00	The Sacramento Bee	
9/8/2006	Action Ad	2x5	\$660.00	The Sacramento Bee	

Media Schedule

Associated Square Dancers Presentation

*Life. Captured daily.*  
**The Sacramento Bee**  
 sacbee.com

ATTACHMENT #1

*WKS WEEK - 5 ADS  
 100,000 MORE HOMES  
 9/1/2006 TO 9/8/2006  
 9/1/2006 \$357.50  
 Attachment 4*

4027

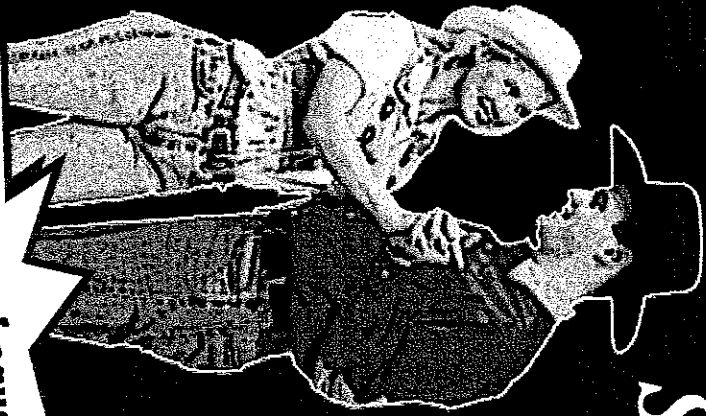
# A Look At Bee Reach Over 7 Counties

County of Residence	Adults		Daily		Sunday	
	#	%	#	%	#	%
Sacramento, CA	999,848	33.8	640,595	64.1	719,517	72.0
El Dorado, CA	131,929	4.5	58,226	44.1	76,535	58.0
Placer, CA	228,225	7.7	148,509	65.1	148,760	65.2
Yolo, CA	143,986	4.9	62,624	43.5	71,677	49.8
Nevada, CA	77,283	2.6	19,580	25.3	23,386	30.3
Sutter, CA	55,892	1.9	11,689	20.9	17,378	31.1
Yuba, CA	52,062	1.8	7,821	15.0	14,176	27.2

Base Sacramento DMA.  
Source: Scarborough Survey, 2005 R2.



Attachment 4



*Stop Procrastinating,*

*Start*

# DANCING!

*Begin this September*

Call Toll-Free 1-877-223-2378 or Surf [www.asdsc.org](http://www.asdsc.org)

*for a Square Dance Class near you!*

2 hours of square dancing is equal to 5 miles of walking!

## 3 FREE LESSONS

*with ad*

*Exercise for the body & mind. • Singles, Couples & Families.*

*DRAFT OF 2006 Sacramento Bee Ad*

*Attachment #3*

*Attachment 4*

# Imperial Printing

259 Placerville Drive • Placerville, CA 95667  
 (530) 628-0514 • Fax (530) 621-1491  
 imperialprinting@sbcglobal.net

**Estimate**

No. **E#1357**

Date 3/23/2006

Customer P.O. No.

John  
 ASSOCIATED SQUARE DANCERS

Phone: 530/626-8406

QUANTITY	DESCRIPTION	AMOUNT
2,500	BOOKMARKS - 1-1/2" x 5", 2 Color Front, Black Back PRINTING 2 SIDES, 1.5 x 5 White 67# Exact Vellum Bristol, printed 2 colors front in PMS 185 RED/PMS 300 BLUE ink 1 color back in Black ink	100.00
10,000	BOOKMARKS - 1-1/2" x 5", 2 Color Front, Black Back PRINTING 2 SIDES, 1.5 x 5 White 67# Exact Vellum Bristol, printed 2 colors front in PMS 185 RED/PMS 300 BLUE ink 1 color back in Black ink	185.64
25,000	BOOKMARKS - 1-1/2" x 5", 2 Color Front, Black Back PRINTING 2 SIDES, 1.5 x 5 White 67# Exact Vellum Bristol, printed 2 colors front in PMS 185 RED/PMS 300 BLUE ink 1 color back in Black ink	329.42
50,000	BOOKMARKS - 1-1/2" x 5", 2 Color Front, Black Back PRINTING 2 SIDES, 1.5 x 5 White 67# Exact Vellum Bristol, printed 2 colors front in PMS 185 RED/PMS 300 BLUE ink 1 color back in Black ink	576.69

(2005)

Associated Square Dancers of Superior California  
 The following counties:  
 El Dorado, Sacramento, Yolo, Placer, Nevada, Yuba & Sutter

Call: 1-877-223-2378  
 for a class near you!

(BACK)

Associated Square Dancers of Superior California  
 The following counties:  
 El Dorado, Sacramento, Yolo, Placer, Nevada, Yuba & Sutter

Toll Free: 1-877-2BE-BEST (1-877-223-2378)  
 All other counties in California & United States  
 Toll Free: 1-866-445-ARTS (2787)

"What you do today - will help fill that last square tomorrow"

(BACK)

Attachment #4

70F7

Fun dancing is not square **SQUARE DANCING** is FUN!!  
**SQUARE DANCING** improves: Eye-Hand coordination,  
Cognitive skills, Multi-generational interaction, and  
Multi-ethnic cooperation.  
And **SQUARE DANCING** is physically stimulating.  
**SQUARE DANCING** is an American Heritage dance.  
**SQUARE DANCING** is for youth from 6-60+.  
You and your child can dance and have fun together.  
Start **SQUARE DANCING** THIS September in your local area.  
In the **SACRAMENTO** area. call 877-223-2378

4/9/06

This is the ad intended for two issues of the home schoolers  
magazine.

*Attachment 5*

**ASSOCIATED SQUARE DANCERS OF SUPERIOR CALIFORNIA**

**BLOOD DRIVE DIRECTORS REPORT**

**NAME:** KERON WEISBART **Date** April 9, 2006

**No new reports received.**

**Keron Weisbart**

*Attachment 6*

**ASSOCIATED SQUARE DANCERS OF SUPERIOR CALIFORNIA**

**SUNSHINE DIRECTORS REPORT**

**NAME: KERON WEISBART Date: April 6, 2006**

**1. Get Well Cards - Joyce Booen (Mavericks) who is in intensive care with an undiagnosed condition.**

**2. Sympathy cards:**

**a. Sharon Bright, on the Passing of Dan Bright (Leader of the Ghost Riders Band**

**b. Mario & Aileen Farinha on the passing of their brother Joe Farinha**

**c. Lois Taylor on the passing of Len Taylor (Mavericks)**

**Keron Weisbart,**

*Attachment 6*

**REPORTS FOR THE ASDSC BOARD MEETING - "**  
**Submitted by Bonnie Abramson & Bob Kamuf**

**HARVEST HOEDOWN**

Flyers have been printed and distributed to the clubs, with more available on the table. In addition, flyers have been sent out to our featured callers and cuers for distribution in their areas. Ads for the square dance publications have been prepared and sent to those we have chosen to advertise in. Morrie & Keron Weisbart have offered to take our display board and flyers with them to the various events they are attending, and we thank them very much for their efforts. The registration flyer has been posted to the ASDSC website and we have reserved table space at the California State Convention in Ventura. The ribbons have been received and Gene & Joyce Booen, Advance Registration chairmen, have begun sending them out to those who have already registered. We are working on getting the sound specs together so that we can request bids for sound. BBQ Connection will be returning to provide the Saturday night dinner, and the Worker Bees from the 2009 National Square Dance Convention in Long Beach will be providing the concession stand in the Plus Hall, as well as breakfast each morning.

The Treasurer's report has been sent under separate cover.

Our next committee meeting will take place on April 9<sup>th</sup> following the Board & Delegates meeting.

*Attachment 7*

ASSOCIATED SQUARE DANCERS OF SUPERIOR CALIFORNIA  
DISTRICT DIRECTORS REPORT

NAME CHARLES & BARBARA TRUAX DISTRICT 2 DATE 4.9.06

CLUBS

OVERALLS:

COMMENTS: (Please type or print clearly using black, red or dark blue ink only.)

STARLIGHT SHUFFLEERS:

PATCHWORK SQUARES: <sup>ANNIVERSARY</sup> BUT  
THEY HOLD ONLY ONE DANCE PER YEAR AND ASSOC. PARTICIPANTS,  
HARD TO COMPETE (LOOSE MONEY) WITH 3 DANCES SAME NITE.  
PROMO SHIRTS COST TOO MUCH.

NEED MORE BOOKMARKS ← GOOD IDEA

LOST COMPANION OR GETTING TOO OLD - STILL CLUB MEMBER - PICNIC - ?

ASDSC ORGANIZATION OF CLUB FLYERS WITH CALENDAR @ BOTTOM.

SOME OF OUR IDEAS -

BECAUSE MOST NEW DANCERS START BECAUSE OF FRIENDS REFERRAL:  
AT ASDSC FESTIVAL; SET UP BOOTH (OR AT DOOR) TAKE THEIR  
PICTURE WITH DIGITAL CAMERA AND PLACE IT ON BUSINESS  
CARDS (8 1/2 x 11 SHEET THAT THEY CUT UP)

CLUB ROSTER WITH PHOTO / STORY BOARD  
HISTORIAN / SCRAP BOOK FIT NEW DANCER CLASS

IT'S NOT SQUARE  
IT'S DANCING  
CHARLIE & BARB  
OVERALLS  
MON / THU NIGHTS  
ASDSC 800# NATL 800#

BECAUSE SOME CLUBS HAVE MONEY PROBLEM - MAY FOLD:

ROTATING ~~BLANK~~ DARK NIGHTS  
TWO CLUBS ~~MEET~~ MEET FOR A WEEKLY WORKSHOP / DANCE AGREE TO  
ALTERNATE 1ST + 3RD, OTHER CLUB 2ND + 4TH. ON DARK NIGHT CLUB VISITS OTHER CLUB  
COST OF HALL & CALLER ARE NOW HALF.

OR: 3 CLUBS AGREE AGREE TO MEET @ A 4TH CLUB ON THE 1ST & 3RD WEEK OF MONTH

(Use reverse side for changes in club officers/delegates) Rev. 1/94

Attachment 8

ASSOCIATED SQUARE DANCERS OF SUPERIOR CALIFORNIA  
DISTRICT DIRECTORS REPORT

NAME JOE WHITE DISTRICT 8 DATE 4/9/2006

CLUBS

BUTTONS "N" BOWS

GOLDANCBRS OF NEVADA CITY

COMMENTS: (Please type or print clearly using black, red or dark blue ink only.)

BUTTONS "N" BOWS:

WILL BE PARKING CARS AT THE ROOEO ON APRIL 15<sup>TH</sup> AND 16<sup>TH</sup>  
ON MAY 19 20 21 THEY WILL BE PARKING CARS FOR THE HOME  
AND GARDEN SHOW

HAVE A PARTY NIGHT ON THE 2<sup>ND</sup> FRIDAY OF THE MONTH AND  
GOT MARIE HATHAWAY CUEING ROUNDS.

GOLDANCBR OF NEVADA CITY:

GOT THEIR ANNIVERSARY DANCE ON MAY 18<sup>TH</sup>.

IT WILL BE A THE GOLDEN EMPIRE GRANGE WITH SCOTT PEARCE  
CALLING.

## ASDSC Website Report

March 14, 2004

### ORIGINAL GUIDELINES FOR THE WEBSITE

1. The Associated Square Dancers of Superior California will set-up and maintain a website on the Internet. Address for this website will be [www.ASDSC.org](http://www.ASDSC.org).
2. A Website manager will be appointed by the incoming President of ASDSC on or before January 1<sup>st</sup> of each year. The website manager will then, with approval from the ASDSC Board, appoint at least one assistant to help maintain the website throughout the year. It will be the responsibility of the website manager to fully train their assistant(s) in the maintenance and upkeep of the website. Website manager will provide status report at all ASDSC Board meetings.
3. It is the responsibility of the Association's website manager and assistants to maintain the general Association information in a timely manner, and to update the calendar and other sections of the website as outlined below. It is the responsibility of member clubs to provide dance dates, new dancer information and other pertinent information to the website manager for inclusion in the calendar. It is the responsibility of the various event chairmen (Harvest Hoedown, Fun Weekend, CA Progressive Squares Day, 5<sup>th</sup> Saturday Dance, etc.) to provide all information, including updates, schedule changes, etc., in a complete and timely manner to the website manager(s).
4. The calendar listings will include the following information, and be updated on a weekly basis:
  - a. ASDSC Sponsored events, including Harvest Hoedown, Fun Weekend, 5<sup>th</sup> Saturday Dances, Round Dance Party, Inaugural Ball, and any other duly sponsored events.
  - b. ASDSC Board of Directors and general meeting dates, plus bylaws, festival and other committee meeting dates.
  - c. ASDSC member club sponsored dances and weekend events other than regularly scheduled club workshop nights.
  - d. Square Dance Callers Association of Sacramento Valley general meeting dates, special party dance dates and 5<sup>th</sup> Saturday night dance information.
  - e. Dates and locations of festivals recognized by the California Square Dance Council as events sponsored by Associations within California.
  - f. The California State Square Dance Convention, National Square Dance Convention, USA West Convention and the International Association of Gay Square Dance Clubs convention shall be listed for their statewide/national prominence. Also, the Silver State Convention in Reno, NV, will be listed for its proximity and popularity with ASDSC member clubs.
5. Supplementary web pages will include the following:
  - a. Key ASDSC Officers and Directors, including name, office held, e-mail address, and at the discretion of the member, telephone number.
  - b. ASDSC member clubs, including club name, regular workshop night, city/town where club dances, dance levels, contact telephone number and e-mail address, if available.
  - c. Information including dates, contact names and other general information relative to Harvest Hoedown, Fun Weekend, California Progressive Squares Day, and other ASDSC sponsored events.
  - d. Other general information as deemed necessary or appropriate. This information may, but is not required to, include the following: Blood Reserve information; listing for *Squarecaster* or similar local publications; "Emergency Call for Medical Aid"; information on local (Association member) exhibition clubs/groups; and information relative to the square dancers insurance.
  - e. Links to other websites.

Attachment 11

## ASDSC Website Report

March 14, 2004

### RECOMMENDED POLICIES FOR ASDSC WEBSITE ADVERTISING

1. ASDSC will accept advertising in the form of dance/event flyers from ASDSC member clubs.
2. It will be the responsibility of the advertiser to submit the advertisement in pdf file format, suitable for posting to the website. ASDSC and/or the ASDSC webmaster will NOT be responsible for incorrect information within the content of the advertisement, or for putting information in the proper format for publication.
3. ASDSC reserves the right, at the discretion of the ASDSC President and ASDSC Webmaster, to refuse publication of any advertisement found to be of objectionable subject matter or in poor taste.
4. Rates for advertising will be established by the ASDSC Board of Directors and charged on a monthly basis. Charges will be made on a full-month basis only; no partial month rates or discounts will apply.
5. Payment in full for advertising must be received prior to posting to the ASDSC website.

*I'm kinda "brain-dead" at this point in time. Please offer you input during the meeting on Sunday as to additional policies relative to advertising on the website.*

*Attachment 11*