

Associated Square Dancers of Superior California
Board Meeting

Date: March 9, 2008, 1:17 p.m.

Location: Raley's event center 4650 Natomas, Sacramento

Present:

President – Mitch Cari
Vice President – John Zell
Secretary – Christine Zell
Treasurer – Suzanne Owens
Jr. Past President – Bob Kamuf
Caller/Cue Procurement Director – Bonnie Abramson
Historian – Carolyn Matthies
Insurance/Membership Director – Pat Wilcox (arrived after quorum was established)
Promotions Director – Jerry Little
Sunshine/Blood Reserve – *Absent*
Youth Director – Heidi L. Jellesed (arrived after quorum was established)
District 1 Director – *Absent*
District 2 Director – *Absent*
District 5 Director – Corky Bolin
District 6 Director – *Vacant*
District 7 Director – *Absent*
District 8 Director – Joe White
Web Master – Morrie Weisbart

A quorum was met based on 11 of the 18 positions. The meeting was called to order.

OFFICER REPORTS

President - Mitchell Cari

Read Thank You letter from Council for hosting February Council Meeting.

Motion: Officially appoint Bonnie Abramson chairman of Harvest Hoedown.

1st: Corky Bolin

2nd: Joe White

Vote: Motion passed.

Provided non-profit IRS forms to Board meetings. Mentioned the importance of doing all filings and keep paperwork in order to keep non-profit status.

Secretary - Christine Zell

Motion: Accept the January 13, 2008 Board meeting minutes with amendment of deletion of financial status.

1st: Bonnie Abramson

2nd: Corky Bolin

Vote: Motion passed.

Treasurer - Suzanne Owens

Performed audit ASDSC books – they were found in good order

Comments:

- Attached bank reconciliation statements on the back of the monthly statements;
- A number of check request forms were not signed by the requestor; they would like those signed – however when the Treasurer went through them all those not signed were credits not actual checks written or duplicate copies
- Books were orderly, well documented and routinely balanced; Sue should be commended for a job well done: She did a good job and everything was in order.

Motion: Accept the audit of ASDSC books.

1st: Joe White

2nd: Corky Bolin

Vote: Motion passed.

Delivered current financial status report of checking and three CDs.

Motion: Accept Treasurer's report.

1st: Morrie Weisbart

2nd: John Zell

Vote: Motion passed.

Motion: Accept Treasurer's report for December and January 2008.

1st: Morrie Weisbart

2nd: John Zell

Vote: Motion passed.

Motion: Pay website host bill (presented by Morrie Weisbart, Webmaster) of \$167.40

1st: Joe White

2nd: Corky Bolin

Vote: Motion passed.

Performed audit Harvest Hoedown books

Motion: Accept the audit of Harvest Hoedown.

1st: Morrie Weisbart

2nd: Joe White

Discussion: Request made for a hardcopy of Profit and Loss Statement (Financial Status) for Harvest Hoedown. This will be provided but is a different/separate document than this one.

Vote: Motion passed.

(Taken out of order)

Performed audit of Fun Weekend books

An inaccuracy, the finalizing of the documents was overlooked and never officially presented.

Discussion of numbers not matching – Numbers are not reflecting
Tabled until Bob Kamuf could answer questions.

Vice President - John Zell

5th Saturday Dance – all set

March 29th; Flyers out; Intro 6 – 7; Caller will be housed at John Zell's mother's house

Positive endorsement of Caller Andie Allemao

Jr. Past President – Mitch Cari, President presented for Bob Kamuf

By-laws committee update –

Mitch Cari, President, has taken Chair of this committee

Committee has met once

Members are submitting proposed revisions – due next week

Intent to have a revised set of bylaws to Board in April for consideration

Any revisions will be made and have bylaws to Delegates by July

Board member reports:

Caller/Cuer Procurement - Bonnie Abramson

Caller and cuer booked for 29 March – 5th Saturday dance:

Andy Allemao; Wife Tami is accompanying him; Contracted for \$175 plus lodging; flight schedule will be forwarded to John.

Maryann Callihan; contract for \$80; cuer usually sets sound however her equipment was stolen so we need another source

May 31st 5th Saturday dance:

Charlie Eskins – He will set sound;

Close to finalizing contract with Dennis Young – fun and energetic caller – fee of \$150 or \$20 a square whichever is greater plus economy airfare and a night's stay (possibly in someone's home).

Joni Eskins – Cuer

Fun Weekend – got all the contracts out

Only one not received yet is Mike DeSisto's – have a call into him to see if he did not receive it but we know he is "good to go".

Bill Silver will do Blast Class for 2 ribbons and 2 nights RV.

Found no callers or cuers for 2009 or 2010 Harvest Hoedown.

Confirmed Jet Roberts for 2010;

Pretty sure we'll get Sharon and Casey Parker for 2010 – featured cuers.

Talked to Tim Crawford out of Canada – he is available for both 2009 and 2010.

Got him on hold. Wanted to see who was available.

Did not want Jet Roberts out until 2010 because he was there in 2007.

Talked to Ray Garza. Not sure if we're going to come to terms with him. Need to follow up with him. Pretty sure he is available for 2009 as our featured cuer.

Tentatively talked to Mike Seastrom – he's checking calendar.

Put a feeler out to Tim Mariner – think he's from North Carolina. Looking at trying to bring in a heavier gun that might cost a little more but that will attract more attendance and supplement with local callers. Rotating 3 callers through. Trying to also incorporate their travel into their fee –

- Gives incentive for them to use their frequent flyer miles and other alternatives to reduce their transportation costs.
- Gives us an expected cost outcome.

Looking at using Eric Kennerlaw – much like we are using Jet as a local draw for Harvest Hoedown.

Trying to balance the monies and the bodies to get the most energetic, enthusiastic and fun callers and cuers.

Don't have anything new that needs to be approved at this time. All contracts and items are within the guidelines previously approved.

Trying to get this all wrapped up by April.

New contract format.

Motion: Accept the new contract format.

1st: Heidi Jellesed

2nd: Morrie Weisbart

Vote: Motion passed.

Dancer/Caller Representative - Vacant

Historian - Carolyn Matthies

History is caught up through 2006

Two documents from 1990 – Document has Hendersons were Presidents in 1990 and October 1990 minutes that says the Harmons were Presidents in 1990; Discussion; Consensus that Hendersons served a half a year in 1990 and replaced by the Harmons

Membership - Terri Jellesed & Pat Wilcox

Re-numbering districts postponed

District 8 will become District 3 to eliminate excessive changing

New Dancer – Vacant – report by Mitchell Cari

Communal class

Emailed several callers to find out interest in running a Blast Class and how much they would charge

- Scot Byers was interested and said \$250 a day;
- Bill Silver has never run a full series up through Plus level but was interested

- Need a series no further than one month a part with a preference of every other week (for three consecutive classes)
- Contacted the Grange but could not find availability to accommodate the needed pattern of days.
- Probably cannot happen this year
- Will contact Shirley at the Grange to see if we can get it arranged starting in January

Promotions - Jerry Little

Placerville had a dance with 9 squares

Build Saturday night dances

Suggestion: any club that sends four dancers to the dance gets a shared cut in the revenue with an equal share regardless of number of dancers above four in attendance

Discussion included –

- Proportional share vice equal portions regardless of dancers;
- Need to start looking at different ideas to keep the dancing live;
- President emergency meeting to get a collective buy into joint effort to sustain square dancing and be more cooperative in scheduling and attending dances;
- Lead by example – call several clubs together to have a jointly sponsored dance;
- Having ASDSC ; clubs are not stepping forward to have Saturday night dances due to not making enough money to sustain them;
- Put out a letter to invite Presidents
- Revenue sharing dance with three clubs sponsoring the dance

General consensus for the President to call the Presidents together to:

- Gather them together to form an alliance
- Talk about profit sharing dances
- Talk about competing dance dates

Make the letter explain what will take place in the meeting

President's Goals for ASDSC:

1. Have all demos listed on dance calendar of website
2. Have all local dances listed on website calendar
3. Have only one calendar on website? Printable?
4. Radio campaign
 - a. KHits – 92.1 is currently running a special of \$450 for fifteen 50 second ads
 - b. They do all production on them
 - c. Spoke with KHits and they will allow us to pay for them now and run them in August
5. Sign campaign

- a. 250 signs (approximately 10 to each club) for about \$1500 plus additional money for stakes
 - b. Generic signs with space for times and location information
 - c. Have them available for those clubs that want them
6. Have District Directors use report form for reports to Secretary

Jerry recommended going into stores and ask managers to place signs in their windows

California State Fair Coordination - Mitchell Cari

Turned in our application which is due 15 March has already been submitted

Mavericks have asked for a booth to be paid for the Placer County fair – submitted their application and written a check for that

Good Vibrations have requested for a booth to be paid for the Yuba County fair – submitted application and once approved, will send a check

Progressive squares – Mitchell Cari

Waiting to see what happens at counsel

Sunshine/Blood Reserves – Absent (Report by Morrie Weisbart)

Submitted written reports

Asked Morrie to pass along to Keron requesting her to send a card to Ben Jellested

Sunshine - Keron sent:

- Sympathy card to Mary Hollester of the Mavericks on the death of her father
- Sympathy card to Dale Baker of the Overalls on the death of his mother
- Sympathy card to Diane Brazil of the Free Spirits on the death of her father
- Get Well card to Chuck Garrett of the Guys and Dolls
- Get Well card to John Sidle of the Mavericks
- Get Well card to Richard Wilkes of the Prime 8s and Capital City Squares

Blood Reserve:

- 1625 donations on file with the Blood Source for donor club #1375
- If any member or has a family member that needs blood, contact Shirley or the Blood Source
- If you would like to donate, please donate in the name of the Associated Square Dancers of Superior California donor account #1375
 - They have difficulty finding it under ASDSC
- Lloyd Nelson – not currently affiliated with any club (past Board member, Harvest Hoedown and Fun Weekend); Bonnie will provide address to Keron

Youth Director - Heidi Jellested

Goldrush had practice – mixing spins, lift and moves in their presentation

Performing at State Convention, Silver State and Golden State

Scholarship applications due by April 1st

Fun Weekend - John Zell

Motion: Propose Bob for Treasurer

1st: Corky Bolin

2nd: Heidi Jellesed

Vote: Motion passed.

Forms out there for Fun Weekend

Currently don't have anything coming in

Cut off a whole month so we need to work actively in getting the information out there

History tells us whenever you make a major move – you lose people for about three

years – we made two major moves – up to June and to Yuba City

Instead of cancelling Fun Weekend next year – use it as a lead in to National Convention.

Motion: Proposed budget

1st: Heidi Jellesed

2nd: Carolyn Matthies

Discussion: Postage under projected – we've had an increase – increase to \$200

Printing – costs were cut by using half pages vice full pages

Vote: Motion passed.

Fun Weekend 2007 audit and financial summary

Checkbook balances didn't agree

Start all festivals \$2150; Association boosted it to \$3000; \$3000 was not posted on the cash account; \$15.38 balance after returned \$865.38 back to ASDSC; Net Loss is \$2144; To bring the balance back to \$2150

Received \$400 for Early bird 2008; \$80 of RV carryover; and already put a \$50 deposit on the fairgrounds

Motion: Accept the Fun Weekend 2007 audit

1st: Carolyn Matthies

2nd: Heidi Jellesed

Vote: Motion passed.

Motion: Accept the final Fun Weekend Financial Report

1st: Corky Bolin

2nd: Pat Wilcox

Vote: Motion passed.

Harvest Hoedown - Bob Kamuf

Submitted written report

Committee hard at work – great lineup of callers and cuers

Bonanza Inn is the host hotel again this year

Barbeque Connection will be there again and you will not have to choose between chicken and tri-tip; you'll get both or choice

Invite people to wear pink on Friday night in recognition of Breast Cancer Awareness

Canceled our meeting today following this meeting to give space for Fun Weekend meeting

2008 State Convention - Bonnie Abramson

Behind in registrations

San Diego is exceeding our own incoming registration

Pre-registration is getting registrations without Association affiliation – we get money back for Association credits

Grand Prize tickets – continue to sell; can continue up to the night before convention

Discounted Parking Passes for \$5; You can annotate your registration form to order these passes

Trail End dance \$5.00 a piece; Ben Goldberg is one of the four callers; portion of the proceeds will go to the Youth Scholarship

Decorations Committee still needs your help

Hospitality Room still needs your donations and assistance in staffing

2009 National Convention - Mitchell Cari

ASDSC has Plus Hall decorations

District Directors

District 1 - Leo & Denise Springer

Absent (sent representative for notes taking) - No report

District 2 - Bob & Margaret Hicks

Absent – No report

District 3 - Vacant

District 4 - Jerry Grace

Absent – No report

District 5 - Corky Bolin

No report

District 6 - Vacant

District 7 - Sue Regadanz

Absent – No report

District 8 - Joe White

Submitted written report

Callers Assoc. Rep - Vacant

ASDSC Website - Morris Weisbart

Web Report – February 29,000 requests; January almost 43,000; January looks like our busiest month; calendar is current to July; Look at calendar on Mavericks website to see if calendar is more appealing, we can convert to that style, check it out at: <http://www.mavericks-squaredance-club.org>

Per the website guidelines, access codes and passwords have been provided to the President.

Next meeting is April 6th, Royer Park – Board Meeting and Delegates.

Meeting was adjourned at 3:38 p.m.