

ASDSC BOARD MEETING  
April 09, 2006

From: Sue Regadanz/Treasurer

- 1) Banking summary
  - a. Note – added \$5,000 to Misc in Budget Income for Promotions to balance budget for 2006.
  
- 2) ASDSC PO Box for all correspondence
  - a. Royal Oaks Main Post Office
  - b. 6 Months rental \$36/Yearly \$72
  - c. 2 Keys \$2
  
- 3) Past Tax Returns to be done are 2003, 2004 and current 2005
  - a. Contact made to have these done by a CPA who does 'Non-Profit' as part of his business.
  - b. One Price Quote of \$400
  - c. Waiting for 2<sup>nd</sup> price quote
  - d. Note – No need to file if gross income < \$25,000 (2003, 2004)
  - e. Non-Profit deadline May 15<sup>th</sup>. Extension to August 15.
  
- 4) State convention raffle tickets \$450
  - a. Sent in \$20
  - b. Out still is \$80
  - c. Balance of tickets to be sold \$350

*Attachment 1*

ASDSC Clubs

March 15, 2006

Here is a link to free advertising that may help dancing in our area. The link is to KCRA channel 3 public announcements.

Many times I have heard new dancers say 'We did even know there was square dancing in this area until I saw\_\_\_\_ (fill in the blank)'. If each of our clubs advertises each of your dances this will help get the word out. It may not improve attendance at that dance, but it will help get the word out that we are still dancing. And it may encourage someone to call about a class. Please include our toll free telephone number in your ads.

the link:

➤ <http://www.kcra.com/community/2588835/detail.html>

I would like to thank Morrie Weisbart for passing this along for us to Share.

Mitchell Cari  
ASDSC President.

*Attachment 2*

ASDSC Clubs

March 15, 2006

Your association is trying to assess what works and what does not when recruiting new dancers. Please take a few minutes to complete the following survey so we may share successes, to be repeated, and failures, so they may be avoided. Please respond by April 15.

When did your last new dancer class begin (month and year)?

How many dancers did you have the first night paying night?

How many dancers were still in the class one month later?

How many dancers were still in the class three later?

How did you get your dancers? (numbers if you can)

Print advertising?

What is your local newspaper?

Flyers?

Word of mouth from friends?

Internet?

ASDSC website?

Radio ads?

Other? List if you can

Thanx for your help in improving how we spend your dollars for dancing.

Please send your response to:

Mitchell Cari, ASDSC President  
6802 Beech Ave.  
Orangevale, CA 95662

Or email to me at [mlcari@cwnet.com](mailto:mlcari@cwnet.com)

Thanx

*Attachment 7*

**ASSOCIATED SQUARE DANCERS OF SUPERIOR CALIFORNIA  
CALLER/DANCE DIRECTOR REPORT FORM**

**DATE: 4/9/06**

**NAME: DALE & SHIRLEY BAKER**

**Report covers March 19, 2006 meeting held at the Orangevale Grange Hall.**

**Flyers are done for the April 29<sup>th</sup> New Dancer Hoedown and the Bakers volunteered to insert them into the ASDSC Directors packets at the April 9<sup>th</sup> Delegated meeting.**

**Joe Kula asked the Bakers, who are the ASDSC Caller Representatives, to suggest at the next ASDSC meeting that the ASDSC have a booth at the State Fair. The booth could be staff with square dancers that would be available to answer question along with a Video of square dancers dancing. The Callers Association is willing to help with the booth cost. If we could have a booth and demo that would be even better.**

**Joe Kula has volunteered to assist as the caller representative to the ASDSC meetings.**

**Respectfully submitted  
Dale & Shirley Baker**

*Attachment 3*

April 6, 2006

TO: Associated Square Dancers of Superior California

Attn: Mitch Cari, President

I wish to thank the board members for their encouragement and support of me while I served as Blood Bank Director and Sunshine Director for the past 15 months.

I recognized that even though I feel I have completed the duties of these two positions in a very effective manner, I have not been the best asset to the board. I feel I have contributed to the tension caused in the board meetings because I am not a person who takes a passive roll. I take everything I do in my life seriously and I am very serious about square dancing.

I will continue to help in any way that I can, but due to the direction the board has chose to go, I am no longer emotionally able to attend the board meetings. I am not physically or mentally able to withstand the continual challenging of how we are doing our jobs that we must endure in the meetings. I choose not to be a part of the tension and to continue to endure the physical stress I come away from a board meeting with.

I have volunteered to continue serving as Sunshine Director and Blood Director as long as I do not have to attend the Board Meetings. President Mitch Cari told me he would give me a decision on that by this morning, and I have heard nothing from him, so I take his silence as a rejection of my offer.

I wish each and everyone success in fulfilling your volunteered duties. It has been a unique experience serving on the board.

Sincerely,

  
Keron Weisbart

*Attachment 4*

**ASSOCIATED SQUARE DANCERS OF SUPERIOR CALIFORNIA**

**BLOOD DRIVE DIRECTORS REPORT**

**NAME: KERON WEISBART Date April 9, 2006**

**No new reports received.**

**Keron Weisbart**

*Attachment 4*

**ASSOCIATED SQUARE DANCERS OF SUPERIOR CALIFORNIA**

**SUNSHINE DIRECTORS REPORT**

**NAME:** KERON WEISBART **Date:** April 6, 2006

**1. Get Well Cards - Joyce Booen (Mavericks) who is in intensive care with an undiagnosed condition.**

**2. Sympathy cards:**

**a. Sharon Bright, on the Passing of Dan Bright (Leader of the Ghost Riders Band**

**b. Mario & Aileen Farinha on the passing of their brother Joe Farinha**

**c. Lois Taylor on the passing of Len Taylor (Mavericks)**

**Keron Weisbart,**

*Attachment 4*

**ASDSC Website Report**  
**March 14, 2004**

**ORIGINAL GUIDELINES FOR THE WEBSITE**

1. The Associated Square Dancers of Superior California will set-up and maintain a website on the Internet. Address for this website will be [www.ASDSC.org](http://www.ASDSC.org).
2. A Website manager will be appointed by the incoming President of ASDSC on or before January 1<sup>st</sup> of each year. The website manager will then, with approval from the ASDSC Board, appoint at least one assistant to help maintain the website throughout the year. It will be the responsibility of the website manager to fully train their assistant(s) in the maintenance and upkeep of the website. Website manager will provide status report at all ASDSC Board meetings.
3. It is the responsibility of the Association's website manager and assistants to maintain the general Association information in a timely manner, and to update the calendar and other sections of the website as outlined below. It is the responsibility of member clubs to provide dance dates, new dancer information and other pertinent information to the website manager for inclusion in the calendar. It is the responsibility of the various event chairmen (Harvest Hoedown, Fun Weekend, CA Progressive Squares Day, 5<sup>th</sup> Saturday Dance, etc.) to provide all information, including updates, schedule changes, etc., in a complete and timely manner to the website manager(s).
4. The calendar listings will include the following information, and be updated on a weekly basis:
  - a. ASDSC Sponsored events, including Harvest Hoedown, Fun Weekend, 5<sup>th</sup> Saturday Dances, Round Dance Party, Inaugural Ball, and any other duly sponsored events.
  - b. ASDSC Board of Directors and general meeting dates, plus bylaws, festival and other committee meeting dates.
  - c. ASDSC member club sponsored dances and weekend events other than regularly scheduled club workshop nights.
  - d. Square Dance Callers Association of Sacramento Valley general meeting dates, special party dance dates and 5<sup>th</sup> Saturday night dance information.
  - e. Dates and locations of festivals recognized by the California Square Dance Council as events sponsored by Associations within California.
  - f. The California State Square Dance Convention, National Square Dance Convention, USA West Convention and the International Association of Gay Square Dance Clubs convention shall be listed for their statewide/national prominence. Also, the Silver State Convention in Reno, NV, will be listed for its proximity and popularity with ASDSC member clubs.
5. Supplementary web pages will include the following:
  - a. Key ASDSC Officers and Directors, including name, office held, e-mail address, and at the discretion of the member, telephone number.
  - b. ASDSC member clubs, including club name, regular workshop night, city/town where club dances, dance levels, contact telephone number and e-mail address, if available.
  - c. Information including dates, contact names and other general information relative to Harvest Hoedown, Fun Weekend, California Progressive Squares Day, and other ASDSC sponsored events.
  - d. Other general information as deemed necessary or appropriate. This information may, but is not required to, include the following: Blood Reserve information; listing for *Squarecaster* or similar local publications; "Emergency Call for Medical Aid"; information on local (Association member) exhibition clubs/groups; and information relative to the square dancers insurance.
  - e. Links to other websites.

*Attachment 6*

**ASDSC Website Report**  
**March 14, 2004**

**RECOMMENDED POLICIES FOR ASDSC WEBSITE ADVERTISING**

1. ASDSC will accept advertising in the form of dance/event flyers from ASDSC member clubs.
2. It will be the responsibility of the advertiser to submit the advertisement in pdf file format, suitable for posting to the website. ASDSC and/or the ASDSC webmaster will NOT be responsible for incorrect information within the content of the advertisement, or for putting information in the proper format for publication.
3. ASDSC reserves the right, at the discretion of the ASDSC President and ASDSC Webmaster, to refuse publication of any advertisement found to be of objectionable subject matter or in poor taste.
4. Rates for advertising will be established by the ASDSC Board of Directors and charged on a monthly basis. Charges will be made on a full-month basis only; no partial month rates or discounts will apply.
5. Payment in full for advertising must be received prior to posting to the ASDSC website.

*I'm kinda "brain-dead" at this point in time. Please offer you input during the meeting on Sunday as to additional policies relative to advertising on the website.*

*Attachment 6*