

ROLL CALL SHEET

Meeting Date: 7/16/06

· Apple Jacks & Jills	<u>Ø</u>	· Square Generations	<u>Ø</u>
· Main Street Strollers	<u>Ø</u>	· Capital City Squares	<u>1</u>
· Sierra Squares	<u>Ø</u>	· Elk Grove Hoedowners	<u>Ø</u>
· Patchwork Squares	<u>2</u>	· Prime 8's	<u>1</u>
· Starlite Shufflers	<u>3</u>	· River City Rugratz	<u>Ø</u>
· Overalls	<u>Ø</u>	· Good Vibrations	<u>Ø</u>
· Hoedowners	<u> </u>	· Paws and Taws	<u>Ø</u>
· Free Spirits	<u>Ø</u>	· Mavericks	<u>1</u>
· Suburban 8's	<u>Ø</u>	· TNT's	<u>Ø</u>
· Guys and Dolls	<u>1</u>	· Whirl-A-Ways	<u>1</u>
· Sacramento Single Squares	<u>Ø</u>	· Buttons and Bows	<u>4</u>
		· Goldancers	<u>Ø</u>

8

no quorum

Attachment 1

ASSOCIATED SQUARE DANCERS
OF
SUPERIOR CALIFORNIA

Mr. Robert Hodge
292 Lariat Loop
Lincoln, CA 95648

JUN 28, 2006

Dear Mr. Hodge:

Congratulations on forming a club of square dancers in the Sun City/Lincoln area. As you have now found out square dancing is wonderful way to be both fun and fit. I am writing as President of the Associated Square Dancers of Superior California (ASDSC). That's a long name for a group 22 clubs and 800 dancers in the greater Sacramento area. We are affiliated with both California Square Dance Council and the United Square Dancers of America (USDA). I am writing to you to invite to consider joining our association of square dance clubs. There are several benefits that we can provide to your club.

First: being a member of our association provides opportunities to share ideas on making dancing better for your club. Both State Council and USDA publish many brochures on everything about dancing from recruiting and retaining members to administration of your club.

Second: being a member of ASDSC allows you to purchase liability insurance (which is required by many of the halls we rent to dance in) at very low cost.

Third: our insurance also provides a measure of coverage for your dancers if they are injured in a dancing activity.

Fourth: Being a member of ASDSC allows you to advertise your clubs dances and other events to our member clubs and dancers at no cost on our informative and interactive website (ASDSC.ORG)

Like most good things, membership in our association does have a cost. Currently our dues rate is \$10.00 per dancer per year. Your insurance is included as part of the dues.

I would like to invite you to our next Board and Delegates meeting on July 16 at the Veteran's Memorial hall in Royer Park, 110 Park Ave. Roseville. Our Board will meet at noon and the Delegates will meet at 1 pm. The Delegates meetings usually last about 1-2 hours.

We are also hosting a community square dance the evening of July 16 at the hall 6-9 pm with three local callers. This is directed to be an introduction to dancing for new dancers but we will also have a couple of exhibition tips during the session. New dancers are free. Current dancers are \$2.00 each. You and your club are invited to the dance too.

Please consider our invitation and come meet other dancer from our area.

Sincerely,

Mitchell Cari

Attachment 2


ASSOCIATED SQUARE DANCERS
OF
SUPERIOR CALIFORNIA
INC.

May 1, 2006

ASDSC Clubs:

Please let me know any dances you have planned for 2007. The minimum I need right now the date and level of the dance. If you have more information, please forward that also. We are starting to work on our next years' calendar for the website. Morrie Wiesbart has been working hard to make our website work for you. Please send any information you have to me by June 1st.

Thanx


Mitchell Cari
ASDSC President
6802 Beech Ave.
Orangevale, CA 95662
mlcari@cwnet.com

Attachment 3



SPONSORS OF FUN WEEKEND - THIRD WEEKEND IN JULY & HARVEST HOEDOWN - FOURTH WEEKEND IN OCTOBER



ASSOCIATED SQUARE DANCERS
OF
SUPERIOR CALIFORNIA
INC.

May 1, 2006

Well we are going to the fair. You remember from our last episode that we were too late to make in the state fair this year. So we are going to do some of the local county fairs. We have had our first volunteer club. Thank you Mavericks for stepping up to do the Placer County fair in Roseville. We will be building a booth and getting things ready for June.

If any of the rest of you clubs would like to have a booth at your local fair, let me know. The Association will pay the fee and give you supplies to set up a booth. What we need from you are people to occupy the booth and the enthusiasm to take on the responsibility for your local area.

So let's all go to the fair. Meet you neighbors and show them how much fun square dancing is.

This will be discussed at the meeting on May 21.

Please join us.

Mitchell Cari

President ASDSC

Attachment 3



SPONSORS OF FUN WEEKEND - THIRD WEEKEND IN JULY & HARVEST HOEDOWN - FOURTH WEEKEND IN OCTOBER





800 All America City Boulevard • Roseville, CA 95678
916.786.2023 voice • 916.786.2139 fax
www.placercountyfair.org

June 23, 2006

Associated Square Dance Association
Mitchell Cari
PO Box 13455
Sacramento, CA 95813

Dear Mr. Cari:

On behalf of the Placer County Fair staff and Board of Directors, I would like to express our appreciation for everyone who "toughed it out" with us during the heat wave.

Even though temperatures stayed well over 100 degrees and attendance was affected, our visitors were treated to the full array of concessions and vendors, with 100% of the service they expected.

We have enjoyed having you share in our "Tropical Adventure" and wish you a bountiful fair season. We appreciate your support as we continue to make improvements and look forward to your participation at our 2007 Placer County Fair.

Sincerely,


Alice Wright
Contracts and Exhibits

Attachment 4



www.allamericanspeedway.com



**ASSOCIATED SQUARE DANCERS OF SUPERIOR CALIFORNIA
CALLER/DANCE DIRECTOR REPORT FORM**

DATE: 7/16/06

NAME: DALE & SHIRLEY BAKER

Report covers May 21, 2006 meeting held at the Orangevale Grange Hall.

Flyers are done for the July and September dances. However, the September flyer date is wrong. Should be September 30, not the 29th.

Event: July 16 is the annual BBQ with BRS records present.

There was a low Round Dance turnout at the April Fifth Saturday afternoon session. Low turnout may have been because there were several other event going on in the area that day.

July fifth Saturday dance on track. Charlie Eskin is the round dance MC. Level will be IIs, IIIs and maybe an easy IV.

**Respectfully submitted
Dale & Shirley Baker**

Attachment 6

ASDSC July 16, 2006 New Dancer Directors Report

- 1.) The 2006 Square Dance class listing is available.
- 2.) This year we have 11 clubs starting classes:
- | | |
|-------------------------------|-----------------|
| A.) Bulton's 7 Bows | late Sept. 2006 |
| B.) Capital City Squares | Sept. 14, 2006 |
| C.) Elk Grove Hoedowers | Sept. 11, 2006 |
| D.) Good Vibrations | Sept. 11, 2006 |
| E.) Guys & Dolls | Sept. 11, 2006 |
| F.) Mainstreet Strollers | Sept. 11, 2006 |
| G.) Mavericks | Sept. 13, 2006 |
| H.) Overalls | Sept. 21, 2006 |
| I.) River City Rugrats | Sept. 8, 2006 |
| J.) Sacramento Single Squares | Sept. 12, 2006 |
| K.) Square Generations | Sept. 9, 2006 |
- 3.) Your help in promoting Square Dancing is needed/requested.
- 4.) Please review your clubs New Dancer class retention procedures. Retention of incoming dancers is just as important as bring them into a class.
- 5.) FYI - New Dancers 2003-2004
- | | |
|-----------------------|-----|
| | 381 |
| New Dancers Jan. 2005 | 115 |
| New Dancers Jan. 2006 | 135 |
| Total since 2003 | 631 |

Note : These numbers were reported to the membership director.

ASDSC Membership was (970) in 2003/ (874) in 2004 / (810) in 2005 and (783) in Jan 2006. That's a loss of (187) dancers since Jan 2003 in membership. As you see from above (631) new people came to our dance floors 2003-Jan. 2006. Where are they now?

6.) At this time I would like to make a motion as follows:

Motion: Start a New Dancer class at Royer Park (or another) location. Maybe dance 2-3 times a month at floor level, 12 months a year. This could be co-sponsored by ASDSC and the Sacramento Callers Association. REASON: Each year we start 10-12 classes and most of them are closed within the 1st 3 months. Lack of New Dancers is the #1 reason for the class to fold. I also request that this class be set-up for the 2006 New Dancer Promotional season. By Sept. 15, 2006.

7.) Requesting the following to better support the New people coming to our ASDSC website.

A.) Post the New Dancer class listing so a person can print it . Without printing each day Monday thru Friday.

B.) Place a open form on the ASDSC website for people to request more info.

C.) Make the ASDSC website secure. This way people will be willing to leave their name/ E-mail address.

D.) 1000's 7 1000's of page requests have been reported to our website. Example: March 20, 2005 it March 12, 2006 (2206) requests to the classes page. Did these people find what they were looking for on the website or do they give up?

E. 0 I will be preparing a retention report on the toll free number for the October Meeting.

Attachment 7

ASDSC July 16, 2006 Promotions Director Report

1.0 We have done about 8-10 Demo's already this year to promote Square Dancing. (Parades / Fairs / Pow Wow Days / Founders Day / Older American's Day / Home Schoolers Conference August 18-21, 2006 (dancers needed for this Demo. Contact: John Its not square @ Yahoo.com .

2.) Please note the following , Guidelines are posted within the ASDSC Bylaws:

5th Saturday Dances - Vice - President to follow these.

Harvest Hoedown - Chairman to follow these.

Fun week-end - Chairman to follow these

State fair - Chairman to follow these.

There are No ASDSC Website guidelines posted within our Bylaws or on the Website where someone can find them. Yet everyone who wants to place something on our website must follow the guidelines.

Motion : Add guidelines to Website so they can be found and read.

Also : Requesting the following: 1.) Remove the statement from the ASDSC Website Guidelines. " I'm kinda "brain-dead" at this point in time. Please offer your input during the meeting on Sunday as to additional policies relative to advertising on the website."

2.) Add the statement from the Website about : Adding Flyers to Website at No charge.

3.) Add guidelines for the Promotion's page of Website. (Who can place Info?)

4.) Create a press lease page on Website for info/ news items.

Presidents notes

Council news

Arts newsletters

And many others

5.) Book the Ghost Rider Band for Harvests Hoedown 2007, 2008, or 2009. Add Ghost Riders to ASDSC Website as link (ASAP).

John R. Roloson

ASDSC Promotions Director

E-mail itsnotsquare@yahoo

Phone# 530-626-8401

Attachment ?

ASSOCIATED SQAURE DANCERS OF SUPERIOR CALIFORNIA

FIRST LOCATION



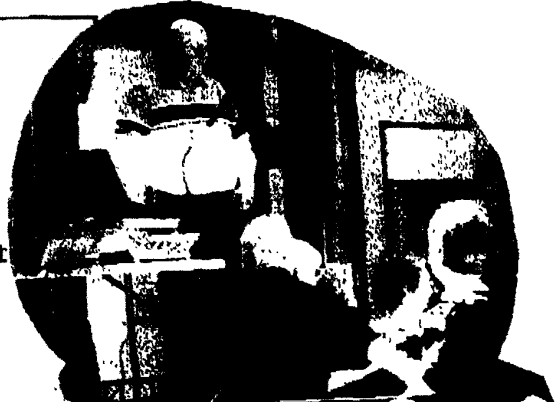
PROGRESSIVE SQUARES DAY

August 27, 2006 12:00pm - 2:00pm

Downtown Mall Sacramento (same as last year)

Caller: Bill Silver (or TBA)

For more info: John 530-626-8401
email: itsnotsquare@yahoo.com



SECOND LOCATION



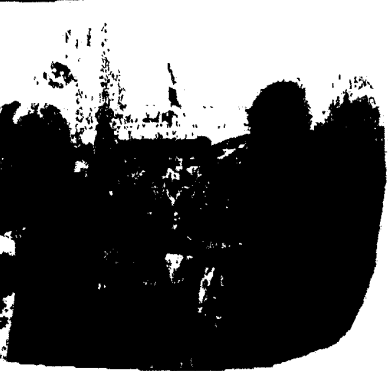
PROGRESSIVE SQUARES DAY

August 27, 2006 3:00pm- 5:00pm

CAL EXPO Kitchen Craft Stage
1600 Exposition Blvd. Sacramento

Caller: Scot Byars Cuer: Erin Byars
Entry to Fair FREE with dance attire/
badge

For more info: John 530-626-8401
email: itsnotsquare@yahoo.com



Attachment 7

ASSOCIATED SQUARE DANCERS OF SUPERIOR CALIFORNIA

BLOOD DRIVE DIRECTORS REPORT

NAME: KERON WEISBART Date: July 16, 2006

No new reports received. I am going to try to stop by the main office this next week and see if I can get assistance in receiving more frequent reports.

Keron Weisbart, Blood Drive Director

Attachment 8