

4-9-06

ASSOCIATED SQUARE DANCERS OF SUPERIOR CALIFORNIA

NEW DANCER DIRECTOR REPORT

TO: CLUB PRESIDENTS

ON JAN. 8, 2006 A WRITTEN REQUEST WAS GIVEN TO CLUB DELEGATES REQUESTING INFO ON 2005 NEW DANCER CLASSES. TO DATE ONLY (ONE) HAS BEEN RETURNED TO ME.

AGAIN ON MARCH 14, 2006 ANOTHER REQUEST WAS SENT OUT FROM THE ASDSC PRESIDENT FOR THE SAME TYPE OF INFO. TO DATE ONLY (3) CLUBS HAVE RETURNED THESE REQUESTS.

YOUR ASSOCIATION IS TRYING TO ACCESS WHAT WORKS AND WHAT DOES NOT WHEN RECRUITING NEW DANCERS. PLEASE REVIEW YOUR RECORDS AND RETURN THESE SURVEYS BY APRIL 15, 2006. SO WE MAY SHARE SUCCESSSES, TO BE REPEATED, AND FAILURES, SO THEY MAY BE AVOIDED. SO PLEASE DO YOUR PART AND RETURN THESE SURVEYS ASAP.

SINCE 2003 WE HAVE HAD (631) NON-DANCERS COME THRU OUR DOORS, 2003-2004 (381), JAN. 2005 (115), JAN. 2006 (135). AS REPORTED IN JAN. 2006 OUR MEMBERSHIP WAS (983) MEMBERS IN THIS ASSOCIATION. IN JAN. 2003 MEMBERSHIP WAS (970) MEMBERS, A DROP OF (187) MEMBERS.

AT THIS TIME I WOULD LIKE TO REQUEST MORE - COMMUNICATION BETWEEN YOUR CLUBS AND THE NEW DANCER DIRECTOR. I PLAN TO HAVE MEETINGS WITH CLUB PRESIDENTS/NEW DANCER COORDINATORS OF YOUR CLUBS WITHIN THE NEXT (2) MONTHS. I WOULD LIKE

TO ATTEND YOUR CLUBS BOARD MEETINGS. WE NEED  
TO IMPROVE OUR RETENTION OF NEW DANCERS.

AT THIS TIME I WOULD ALSO LIKE TO REQUEST  
INFO ON YOUR NEW DANCER CLASSES FOR 2006, WHEN  
WILL CLASS START, LOCATION AND CITY & COUNTY.

THANKS JOHN R. ROLOSON

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